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Prairie Meadows Racing Club Returns for 2018 Live Racing Season

Members Receive Exciting, Behind-The-Scenes Look at Thoroughbred Ownership

February 27 – Altoona, IA. Prairie Meadows Racing Club (the Club) returns to Prairie Meadows after a highly successful 2017 season. The Club offers a low risk pathway to becoming a Thoroughbred racehorse owner. Prairie Meadows' Hall of Fame trainer, Kelly Von Hemel is returning to the Club in 2018 to select and train the Club's racehorse. The 2017 Club's horse, How About Him, raced four times and took first place in two of those appearances. In total, How About Him earned \$15,800 as the Club's horse.

"Racing has always been a huge part of my life, and I am very excited to share my knowledge and experience with the Club's members. I'm absolutely thrilled to be a part of Prairie Meadows Racing Club, and cannot wait to give our members a firsthand look at Thoroughbred ownership," said Von Hemel.

The Club is a low-cost, social and educational glimpse into the life of Thoroughbred ownership. It offers an exclusive experience with many benefits including special club events, viewings of the horse's workout sessions, and priority valet parking. The Club also has a dedicated Facebook page where members can receive frequent updates, upload photos, and participate in club discussions.

The Club is limited to 200 members. A one-time membership fee of \$300 is required to be a part of this thrilling experience. The membership fee is used to purchase the horse and cover training costs and expenses associated with the care of the horse. Prairie Meadows is still accepting new members. To join the Club, visit prairiemeadows.com/racing/live-racing/prairie-meadows-racing-club.

About Prairie Meadows Racing Club

The Club began in 2017 as a not-for-profit social club with the goal of providing its members the opportunity to encounter the many aspects of Thoroughbred ownership through social and educational experiences, interactions, and events. After payment of all horse-related expenses and other club costs, all purse earnings or proceeds from the sale of the horse may be distributed to the members but will not exceed their membership fee. The remaining funds, if any, will be donated to a local charity. Members from the 2017 Club who chose to roll their membership over into the 2018 Club invested \$275.

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